

# KATE HERZOG

## MEMORIAL AWARD

KATE HERZOG '09 MBA



***Kate launched her social venture, House of Talents, to help artisans build the lives they envision for themselves. This award supports aspiring social entrepreneurs with a passion for poverty alleviation.***

- A scholarship of \$2,500 awarded each year at the Fowler Business Concept Challenge
- Open to applicants submitting in the Social Venture track
- To be eligible for consideration, students must submit an impact statement of up to 1-page describing how the venture addresses social challenges around poverty alleviation, serving under resourced communities and closing opportunity gaps



ENTREPRENEUR ALUMNA MENTOR TEACHER

# Kate Herzog Award

## Criteria & Process

### **About the Award**

The Kate Herzog Memorial Award was established in memory of Kate Herzog, '09 MBA. Kate was an entrepreneur, a scholar, a wife, and a mother. She launched her social venture, House of Talents, to help artisans build the lives they envision for themselves. This award supports aspiring social entrepreneurs with a passion for poverty alleviation.

This award recognizes the individual or team with a concept that shares a similar passion for social impact, innovation, and entrepreneurship. The award is open to applicants with concepts addressing social challenges around poverty alleviation, serving under resourced communities and closing opportunity gaps.

### **Submission Criteria & Process**

Students or teams who would like to be considered for this special prize must first submit their written concepts to the Social Venture Track of the Fowler Business Concept Challenge. To be eligible for consideration for the Kate Herzog Award, students must submit an additional impact statement of up to 1-page describing how their venture addresses social challenges around poverty alleviation, serving under resourced communities and closing opportunity gaps.

Social Venture track submissions and Kate Herzog Award submissions are due to the Reviewr portal by 11:59 pm on October 23, 2023 and can be submitted concurrently.

### **Selection & Award Process**

A separate panel of judges will review submissions for this special award. A scholarship of \$2,500 will be awarded to the individual or team whose concept best meets the criteria of the Kate Herzog Memorial Award. The winner of the award will be announced during the Fowler Business Concept Challenge on November 17, 2023