

## My Entrepreneurial Dream Worksheet

Fill in the worksheet below with your ideas and thoughts which demonstrate how you got to your idea. Add as many bullet points as is necessary.

### Thinking Process: how to think through the challenge and come up with a better idea

1. Your assignment is to come up with an **Entrepreneurial Dream**. Note that this is NOT ...

- b. A business plan
- c. A business model
- d. A financial plan
- e. An opportunity evaluation
- f. A feasibility study
- g. Or an entrepreneurial strategy

...we will get to constraints and practicalities in good time. This is a creative and imaginative exercise that might well result in something with no possibilities of success...just yet!!

2. Spend a few days thinking through each of the following approaches we have discussed

a. **What really pisses me off**

i. **Products**

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ii. **Services**

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iii. **Other areas of life**

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-

iv. **What doesn't work**

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-

v. **When did I last get really frustrated in life (follow up the last five times for possibilities)**

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-  
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b. **What are some big social problems** (about which I really would like to do something) in my community (my home community, my St Thomas community, my Minnesota community, my world community).

i. Where is there injustice?

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ii. Who is not being treated fairly?

-

iii. Who needs help?

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iv. What needs to be fixed?

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v. What social connections aren't working/ could be strengthened?

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c. **What does my perfect world look like?**

i. What would I be doing?

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ii. How would other people be living?

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iii. Where would I be?

-

iv. How would we spend our days (five things follow up each)

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v. Why is this not possible now?

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d. **Who am I?**

i. Who do I know?

-

ii. What do I know?

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iii. Hobbies

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iv. Interests

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v. Loves

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vi. Hates (five of each please!!)Who are the current users/ who are not?

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**e. What are the five things I have done (or have happened to me in my life that have happened least to my peers?**

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3. When you have listed lots of opportunities and ideas and dreams from the above. Spend a day sketching them out, look for

- a. Connections
- b. Similarities
- c. Opposites
- d. Randomly pair up ideas and try to make them work
- e. Play, play , play

4. **Please list and describe in some details 5 potential ideas.** Don't worry about practicality or resources just yet.

- a. You should be able to describe the general area or type of problem which you would like to solve and why
- b. You should be able to describe the underlying need that you are trying to meet.
- c. You should have some idea about what will make your approach unique

5. **Pick one idea that you would LOVE to do**

- a. It doesn't have to be perfect
- b. It doesn't have to be sensible
- c. It might seem nuts
- d. Pick one and go with it
- e. Remember that much of a successful idea evolves from the doing of it...not the initial idea.

6. Prepare a single Power Point Slide which summarizes your favorite idea or area in which you would like to have an idea.