

HEALTH EQUITY CHAMPION AWARD



The Health Equity Champion Award recognizes and celebrates an innovative concept that will advance health equity. This special award seeks to spotlight concepts that are making significant strides in addressing health disparities and ensuring equal access to healthcare solutions for all. Potential areas of focus may include but are not limited to:

- Reducing health disparities
- Increasing access to quality healthcare services
- Improving health outcomes in underserved communities
- Promoting inclusivity in health innovation

- A scholarship of \$2,500 awarded each year at the Fowler Business Concept Challenge
 - Open to applicants submitting in either track - Business or Social Venture
 - Submissions are due to the Reviewr portal by 11:59 p.m. on October 28, 2024.
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Health Equity Champion Criteria & Process

Submission Criteria & Process

Student Teams who want to be considered for this special award must first submit their concepts to the Business or Social Track of the Fowler Business Concept Challenge. To be eligible for the Health Equity Champion Award, students must submit an additional 1-page statement describing how their venture addresses the following criteria:

1. Impact on Health Equity: The extent to which the business reduces health disparities and promotes equality in healthcare access, outcomes or innovation.
2. Innovation: The proposed business explores a new idea or offers an innovative strategy for expanding a promising approach/best practice to have greater impact or broader reach.
3. Alignment with Community Needs: The extent to which the concept considers the cultural and contextual needs of a specific community.
4. Feasibility & Sustainability: Viability and scalability of the business model and potential for long-term positive impact.

Selection & Award Process

A separate panel of judges will review submissions for this special award. A scholarship of \$2,500 will be awarded to the individual or team whose concept best meets the criteria of the Health Equity Champion Award. The winner of the award will be announced during the Fowler Business Concept Challenge award ceremony on November 22, 2024.