

Casey Jonathan Frid, Ph.D.

Curriculum vitae

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Schulze School of Entrepreneurship
Opus College of Business, University of St. Thomas, Minnesota
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ACADEMIC QUALIFICATIONS AND EXPERIENCE

EDUCATION

Doctor of Philosophy, Entrepreneurship/Public Policy, Clemson University, 2011.

Dissertation: Does Money Matter? Investigating the Financing of Emerging Firms.

Committee: Drs. William B. Gartner, Larry Plummer, John C. Alexander, Jr., & William J. Haller.

Master of Business Administration, Clemson University, 2006.

Emphasis: Marketing/International Trade

Bachelor of Arts, Winona State University, 1999.

Major: Mass Communication, Minor: Creative Writing

PROFESSIONAL APPOINTMENTS

2019 – Present	Assistant Professor of Entrepreneurship Schulze School of Entrepreneurship, Opus College of Business University of St. Thomas, Minneapolis, MN
2011 – 2019	Associate Professor of Management and Entrepreneurship Department of Management, Lubin School of Business Pace University, New York, NY
2006 – 2011	Instructor. Strategy and Entrepreneurship Department of Management Clemson University, Clemson, SC

RESEARCH

RESEARCH INTERESTS

Nascent Entrepreneurship, Organization Creation Processes; Coopetition, Community, Collaborative Strategy; Organizational Fields, Identities and Social Movements and Institutions.

PUBLISHED INTELLECTUAL CONTRIBUTIONS

Refereed Journal Articles

1. 2018. Mathias, B. D., Huyghe, A., Frid, C. J. & Galloway, T. An Identity Perspective on Coopetition in the Craft Beer Industry. *Strategic Management Journal*, 39(12), 3086-3115.
<http://dx.doi.org/10.1002/smj.2734>
 - Quoted in Ad Age case study, “How Craft Brewers Fought Back Against Big Beer.”
2. 2016. Frid, C. J., Wyman, D. M., & Coffey, B. Effects of Wealth Inequality on Entrepreneurship. *Small Business Economics*, 47(4), 895-920. <http://dx.doi.org/10.1007/s11187-016-9742-9>
 - Incorporated into European Commission annual report on SMEs.
3. 2016. Frid, C. J., Wyman, D. M., Gartner, W. B., & Hechavarria, D. M. Low-Wealth Entrepreneurs and Access to External Financing. *International Journal of Entrepreneurial Behavior & Research*, 22(4), 531-555. <http://dx.doi.org/10.1108/IJEBR-08-2015-0173>
4. 2016. Frid, C. J., Chowdhury, I., & Green, C. G. An Experiential Field Study in Social Entrepreneurship. *Journal of Business Ethics Education*, 13, 243-264.
<http://www.neilsonjournals.com/JBEE/abstractjbee13fridet.html>
5. 2014. Frid, C. J. Acquiring Financial Resources to Form New Ventures: The Impact of Personal Characteristics on Organizational Emergence. *Journal of Small Business & Entrepreneurship*, 27(3), 323-341. <http://dx.doi.org/10.1080/08276331.2015.1082895>
6. 2012. Gartner, W. B., Frid, C. J., & Alexander, J. C. Financing the Emerging Firm. *Small Business Economics*, 39(3), 745-761. <http://dx.doi.org/10.1007/s11187-011-9359-y>
 - Incorporated into OECD policy report on financing young firms; National Federation of Independent Business report on small business credit access.

Book Chapters

1. 2019. Vedula, S. & Frid, C. J. Community Social Capital and the Venture Creation Process. In S. Matusik & J. Reuer (Eds.), *Oxford Handbook on Entrepreneurship and Collaboration* (pp. 177-200). Oxford, UK: Oxford University Press. <http://dx.doi.org/10.1093/oxfordhb/9780190633899.013.28>
2. 2017. Green, C. G., Frid, C. J., & Chowdhury, I. International Case Studies in Social Entrepreneurship: A Focus on Brazil. In P. Miesing & M. Aggestam (Eds.), *Educating Social Entrepreneurs: From Business Plan Formulation to Implementation, Vol. II*. New York, NY: Business Expert Press, pp. 63-76.
3. 2009. Gartner, W. B., Frid, C. J., Alexander, J. C., & Carter, N. M. Financing the Emerging Firm: Comparisons Between PSED I and PSED II. In R. T. Curtin & P. D. Reynolds (Eds.), *New Firm Creation in the United States* (Vol. 23, pp. 185-216): Springer New York. https://doi.org/10.1007/978-0-387-09523-3_10

Refereed Conference Proceedings

1. 2009. Frid, C. J. Acquiring Financial Resources to Form New Ventures: Pecking Order Theory and the Emerging Firm. *Frontiers of Entrepreneurship Research*, 29(1), 1.

MANUSCRIPTS IN PREPARATION

1. Role Evolution Within the Craft Beer Collective (with Tera Galloway, Annelore Huyghe, and Blake Mathias). *Target: Academy of Management Journal*.

2. From Sustained Neglect to Sustainable Community Action: Social Enterprise in Rural Brazil (with Imran Chowdhury). *Target: Academy of Management Discoveries.*
3. Early-Impact Ventures: The Influence of Human and Social Capital (with David Wyman, Siddharth Vedula, and Kelly Shaver). *Target: Journal of Management.*
4. Exit Before Entry: Exploring Reasons Nascent Entrepreneurs Offer for Quitting the Startup Process (with William Gartner). *Target: Academy of Management Discoveries.*
5. How Outliers Skew Entrepreneurship Theory and Practice (with Christopher Crawford, Diana Hechavarria, and Vitaliy Skorodziyevskiy). *Target: Entrepreneurship Theory & Practice.*

AWARDS, GRANTS, AND SPONSORED RESEARCH

1. 2017. \$2,500. Summer Research Grant, Pace University.
2. 2016. \$5,000. Wilson Center for Social Entrepreneurship, Pace University.
3. 2015. \$4,000. Pace Faculty Scholars Program Sponsored by Pace Academy for Applied Environmental Studies, Pace University.
4. 2009. First Place, Ph.D. Student Reviewer, Academy of Management ENT Division

INVITED TALKS

1. 2018. University of Queensland, Brisbane, Australia. Collective Action and Role Evolution in Craft Industry Segments
2. 2017. Illinois State University, Normal, Illinois, USA. Cooperation in the Craft Beer Industry.
3. 2014. IAG Business School PUC, Rio de Janeiro, Brazil. Entrepreneurship and Communities.
4. 2012. College of Charleston, South Carolina, USA. Entrepreneurship and Communities.
5. 2010. Jönköping International Business School, Sweden. Feasibility and Industry Analysis.
6. 2007. Council of Graduate Schools, Chantilly, VA, USA. Entrepreneurship and Graduate Education. Panel Speaker.

REFEREED CONFERENCE PRESENTATIONS

Academy of Management Conference

1. 2018. The Evolution of Entrepreneurs' Roles Within the Craft Beer Collective (with Galloway, T., Huyghe, A., & Mathias, B.), Chicago, IL, USA.
2. 2016. Paying It Forward: An Identity Perspective on Co-Operation in the Craft Beer Industry (with Mathias, B., Huyghe, A., & Galloway, T.), Anaheim, CA, USA.
3. 2016. An Experiential Field Study in Social Entrepreneurship Strategy (with Chowdhury, I. and Green, C. G.), Anaheim, CA, USA.

Babson College Entrepreneurship Research Conference

1. 2020. How Outliers Skew Entrepreneurship Theory and Practice (with Crawford, C., Hechavarria, D.), Knoxville, TN, USA.
2. 2018. The Evolution of Entrepreneurs' Roles Within the Craft Beer Collective (with Galloway, T., Huyghe, A., & Mathias, B.), Waterford, Ireland.
3. 2016. Cooperation in the Craft Beer Industry (with Mathias, B., Huyghe, A., & Galloway, T.), Bodø, Norway.

4. 2015. The Effects of Wealth on Entry into Entrepreneurship (with Wyman, D. M. and Coffey, B.), Babson Park, MA, USA.
5. 2014. Characteristics of "No+Low" Financed Businesses (with Wyman, D. M. and Gartner, W. B.), London, Ontario, Canada.
6. 2014. Exit Before Entry: Exploring Reasons Nascent Entrepreneurs Offer for Quitting the Startup Process (with Cardon, M. and Gartner, W. B.), London, Ontario, Canada.
7. 2012. Organizational emergence: The impact of entrepreneurs' behaviors on external financing (with Gartner, W. B. and Schjoedt, L.), Fort Worth, TX, USA.
8. 2010. Fat-tailed Distributions: A Window into High Performing New Ventures (with Wyman, D. M.), Lausanne, Switzerland.
9. 2009. Understanding Entrepreneurial Exit During Organization Emergence: An Integration of Strategic and Behavioral Perspectives (with Gartner, W. B. and Liao, J.) Babson Park, MA, USA.
10. 2009. Acquiring Financial Resources to Form New Ventures: Pecking Order Theory and the Emerging Firm, Babson Park, MA, USA.
11. 2008. Financing the Emerging Business Through Monitored and Unmonitored Sources of Funding (with Gartner, W. B. and Alexander, J.), Chapel Hill, NC, USA.

Sustainability, Ethics, and Entrepreneurship Conference (SEE)

1. 2020. Sustained Community Action: Social Enterprise in Rural Brazil (with Chowdhury, I.), San Juan, Puerto Rico.

Research in Entrepreneurship and Small Business (RENT)

2. 2018. Early Sustainability: Social Capital and Performance Outcomes of New Firms (with Wyman, D. M. and Shaver, K.), Toledo, Spain.

European Group for Organizational Studies (EGOS)

1. 2016. From Sustained Neglect to Sustainable Community Action: Social Enterprise in Rural Brazil (with Chowdhury, I.), Naples, Italy.

Other

1. 2012. Do Entrepreneurs Get What They Want? Entrepreneurs' Expectations Prior to Venture Creation. 3rd Annual ICSB-GWU Global Research and Policy Conference. Washington, DC, USA.
2. 2010. Does Money from Family and Friends Matter? Findings from the PSED I and PSED II (with Gartner, W. B.), Federal Reserve Bank of Atlanta / Kauffman Foundation: Small Business, Entrepreneurship, and Economic Recovery. Atlanta, GA, USA.
3. 2008. What is Entrepreneurship Research? Definitional and Methodological Issues (with Hechavarria, D. M. and Matthews), 4th Annual Mason Entrepreneurship Research Conference. Fairfax, VA, USA.

CAMPUS AND DEPARTMENTAL TALKS

1. 2019. University of St. Thomas, Minnesota, USA. Collaboration in Craft Beer.
2. 2015. Pace University, New York, USA. Wealth Inequality and Entrepreneurship.
3. 2012. Pace University, New York, USA. Navigating the Review Process. Doctoral research seminar.

ACADEMIC SERVICE

SERVICE TO THE FIELD

Editorial and Advisory

1. 2020 – Present. Editorial Review Board, Journal of Business Venturing.

Conference, Event, and Committee Leadership

2. 2017 – Present. Research Committee, Entrepreneurship Division, Academy of Management.
3. 2018. Creator and editor of “Research Highlights,” Academy of Management ENT Division Newsletter.
4. 2015 – 2016. Entrepreneurship Division Event Logistics and Planning Committee. Academy of Management.
5. 2008. Conference organizer. 5th Annual Symposium on the Panel Study of Entrepreneurial Dynamics, Greenville, South Carolina.

Mentorship

1. 2017 – Present. **Dissertation Committee**, Ioana Atanassova. “Exporting cultural goods and managing inter-organizational conflict resulting from historical, cultural, and religious sensitivity: An ethnographic study of Bollywood.”
2. 2015. **Panel Member**, Babson College Entrepreneurship Research Conference Doctoral Consortium. Navigating your first year as a new faculty member.
3. 2015. **Dissertation Committee**, Sean Driscoll. “The business of participatory culture: Impacts of prosumer value creation activities in the foreign Animation and video game industries.”
4. 2014. **Dissertation Committee**, Paul Daulerio. “Entrepreneurial motivations between men and women.”
5. 2014. **Dissertation Committee**, Luis Davila. “Strategic resources and international competitive advantages: An RBV Meta-Analysis.”

Ad Hoc Reviewer

Journal of Business Venturing
International Journal of Entrepreneurial Behavior & Research
Small Business Economics
Academy of Management Conference
Babson College Entrepreneurship Research Conference

TRANSLATION OF RESEARCH TO PRACTICE

Articles / Media About My Research

1. 2019. Ad Age case study, “David vs. Goliath: How Craft Brewers Fought Back Against Big Beer.”

Government / Policy Reports Incorporating My Research

1. 2017. European Commission, “Annual Report on European SMEs: Focus on Self-Employment.”
2. 2015. Organization for Economic Co-operation and Development (OECD) report to the Committee on Industry, Innovation, and Entrepreneurship, “Policy Lessons from Financing Young Innovative Firms.”
3. 2012. National Federation of Independent Business (NFIB) Research Foundation, “Small Business, Credit Access, and a Lingering Recession.”

PROFESSIONAL AFFILIATIONS

1. 2008 – Present. Academy of Management. ENT and SIM Divisions.
2. 2019 – Present. Strategic Management Society. Entrepreneurship & Strategy; Cooperative Strategies; Research Methods Community.

PROFESSIONAL DEVELOPMENT

1. 2016. Academy of Management Mid-Career Consortium. Anaheim, CA.
2. 2012. Academy of Management New Faculty Consortium. Boston, MA.
3. 2009. Babson College Entrepreneurship Doctoral Consortium. Babson Park, MA.
4. 2008. Max Planck Summer Institute on Entrepreneurship Research. Jena, Germany.
5. 2008. Academy of Management ENT Division Doctoral Consortium. Anaheim, CA.
6. 2007. Doctoral Workshop on International Entrepreneurship.
7. 2007. Scott Shane Ph.D. Seminar on Entrepreneurship. Case Western University.

TEACHING AND TEACHING-RELATED SERVICE

GRADUATE-LEVEL COURSES (5 = Excellent unless stated otherwise)

University of St. Thomas, Minnesota

Entrepreneurial Thinking. Course in progress.

Pace University

Venture Initiation and Entrepreneurship. 4.75/5.0

Technical University of Munich (TUM)

Seminar in Innovation in the Arts & Entertainment. 1.5/5.0 (1=Excellent)

Technical University of Darmstadt (TUD)

Seminar in Craft Beverage Entrepreneurship. 1.0/5.0 (1=Excellent)

UNDERGRADUATE COURSES (5 = Excellent unless stated otherwise)

University of St. Thomas, Minnesota

Entrepreneurial Strategy. Course in progress.

Entrepreneurship & Innovation. Course in progress.

Pace University

Business Strategy. 4.57/5.0 (2011-2019 average)

Venture Initiation and Entrepreneurship. 4.42/5.0 (2012-2019 average)

International Entrepreneurship. 4.77/5.0 (2011-2014 average)

Seminar in Arts & Entertainment Management. 4.21/5.0

Venture Creation in the Arts. 4.40/5.0

Technology Innovation and the Arts. 4.35/5.0

International Field Study to Brazil. No evaluations available.

Clemson University

New Venture Creation. No evaluation available.

Business Strategy. No evaluation available

CURRICULUM DEVELOPMENT

1. Developed entrepreneurship courses for Arts & Entertainment Management students, Pace University.
2. Developed technology and innovation management courses for Arts & Entertainment Management students, Pace University.
3. Developed social entrepreneurship course for MS students, Pace University.
4. Developed Master's of Science in entrepreneurship, Pace University.

STUDENT ADVISING / MENTORING

Undergraduate Honors Theses

1. 2018. Kiera Layne. "Food Deserts in the United States."
2. 2018. Karen Ospina. "United States Withdrawal from NAFTA."
3. 2016. Kendall Silberstein. "Identifying the Future Workforce Landscape and Developing Cultural Fluency with Virtual Team Management."
4. 2016. Rachel Smith. "Spotify's Effect on Piracy Habits."
5. 2016. Devina Subedar. "The Effect of Enterprise Social Networks on Employee Performance."
6. 2012. Steven Gilberto. "Increasing the Frequency of Blood Donations via Cell Phone Application Technology."

SERVICE AND PROFESSIONAL

UNIVERSITY OF ST. THOMAS, MINNESOTA SERVICE

To be determined. Position commenced in September of 2019.

PACE UNIVERSITY SERVICE

Department (Management & Management Science)
Doctoral Education Committee

College (Lubin School of Business)

Undergraduate Academic Standards Committee Chair
Faculty Advisor, Sigma Iota Epsilon Honors Society
Faculty Advisor, Undergraduate Award Recipients

University

Dean Evaluation and Reappointment Committee. Elected faculty representative.
Faculty Affairs Committee
Scholarly Research Committee
Faculty Institute Planning Committee
Admission & Retention Committee

COMMUNITY SERVICE

1. NYC Homebrewers Guild Member, New York, NY. 2015 – Present.
2. Park Slope Food Coop Member, Brooklyn, New York. 2012 – 2019.

WORK AND CONSULTING EXPERIENCE

1. 2009. U.S. Department of Commerce Bureau of Economic Analysis. Washington, DC.
 - Improved accuracy of the Personal Income and Outlays account (a monthly estimate of all income received by persons in the United States).
 - Corrected data on pension plan holdings for all private, government, and military organizations in the United States.
 - Results used in quarterly GDP calculations.
2. 2005 – 2006. South Carolina Export Consortium. Clemson, SC.
 - Developed export strategies for firms in the Southeastern U.S. by analyzing international trade patterns using global trade database; domestic and foreign competition; distribution channels; and country specific economic indicators.
 - Results used by client companies to introduce products to international markets.
3. 2005 – 2006. LogicTree, Inc. College Park, MD.
 - Researched U.S. electric utility market. Results used to develop product strategy for voice automated telephony platform technology.
 - Performed market feasibility study for Telecom Egypt to evaluate potential of new telephony service. Study used by CEO in presentation to Telecom Egypt's Board of Directors, who decided to proceed with the venture.
4. 2003 – 2004. Real Exports. Juiz de Fora, Brazil.
 - Performed market feasibility study for the export of Brazilian artisan, home décor products to Pier 1 Imports (U.S.) and Armani Casa (EU).
5. 1999 – 2003. English Instructor, Brasas English School. Juiz de Fora, Brazil.

LANGUAGES AND SKILLS

English, Fluent; Portuguese, Excellent reading, speaking, and writing proficiency.
STATA; MAXQDA