

Gino Giovannelli

Distinguished Service Faculty
University of St. Thomas
Marketing
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Education

M.B.A., University of Minnesota - Carlson School of Management, 1996.
Marketing

B.S., Bucknell University, 1990.
Mechanical Engineering

Executive Leadership Program, University of MN

Academic Experience

Distinguished Service Faculty, University of St. Thomas. (July 2016 - Present).

Adjunct Instructor, University of St. Thomas. (January 2013 - June 2016).

Professional Experience

Principal, Miles Interactive. (2006 - Present).

TEACHING

Teaching Experience

University of St. Thomas, Opus College of Business

MKTG 380, Interactive Marketing

MKTG 490, Interactive Marketing

MKTG 774, Digital Marketing Fundamentals

MKTG 775, Interactive Marketing

MKTG 776, Digital Marketing Experience

MKTG 778 Digital Marketing Analytics (being offered for the first time in Fall 2018)

Non-Credit Instruction

Lead Faculty for Certified Digital Marketing Professional Certificate (CDMP). (2016 - Present)

UST Executive Education - Digital Marketing Fundamentals. (2015 - Present)

UST Executive Education - Certified Digital Marketing Professional Certificate (CDMP). (2016).

UST Executive Education - Mini Masters of Marketing Management. (2016 - Present).

UST Executive Education - Mini MBA for Non Profit Organizations. (2016 - Present).

UST Executive Education - Experience Executive Education. (2017).

UST Executive Education - Custom Course for Deluxe Corporation. (2016).

Media Contributions

Newspaper

Star Tribune - Outside Consultant. (September 2015).

Star Tribune - Outside Consultant. (August 2015).

Star Tribune - Outside Consultant. (July 2015).

SERVICE

Professional Service

Board of Advisors of a Company, St Louis Park High School Academic Advisory Board (2014 - Present).

Board of Directors of a Company, St. Louis Park Baseball Association (2014 - Present).

Board of Advisors of a Company, St. Louis Park High School Career and College Readiness (2014 - Present).

Board of Directors of a Company, St. Louis Park Basketball Association (2010 - Present).

Board of Advisors of a Company, ResortsandLodges.com (2006 - 2013).

Board of Directors of a Company, HSMAI - Hospitality Sales & Marketing Association International (2001 - 2013).

Public Service

Worship Team, Christ Presbyterian Church (2011 - Present).

St. Louis Park Youth Coach (2009 - Present).

Guest Speaker, MN Retail Rally (October 2017).

CEO Roundtable – Keynote speaker and panel moderator (April 2018)