

Jason M. Pattit

Opus College of Business, University of St. Thomas
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EDUCATION

Ph.D., Business Administration, 2012.

Whitman School of Management, Syracuse University.

MBA, Concentration in Innovation Management, 2003.

Whitman School of Management, Syracuse University.

M.S., Chemical Engineering, 1997.

B.S., Chemical Engineering, 1996.

Hajim School of Engineering and Applied Sciences, University of Rochester.

ACADEMIC APPOINTMENTS

Assistant Professor, Management Department, 2010-current.

Granted Tenure, Spring 2016.

Opus College of Business, University of St. Thomas

Adjunct Professor, Marketing Department, 2003-2004.

Whitman School of Business, Syracuse University

RESEARCH INTERESTS

- Contract Design in Strategic Alliances
- Evolution of Science and Engineering-Based Industries
- Competitive Dynamics in Creative Industries
- The Impact of Managerial Incentives on Decision Making

PUBLICATIONS

Alessandri TM, Pattit JM. 2014. "Drivers of R&D investment: the interaction of behavioral theory and managerial incentives." *Journal of Business Research* **67**(2): 151-158.

Pattit JM, Raj SP, Wilemon DL. 2014. "The R&D outsourcing decision: environmental factors and strategic considerations." *International Journal of Innovation and Technology Management* **11**(2): 1450002 (22 pages).

Pattit JM, Raj SP, Wilemon DL. 2012. "An institutional theory investigation of U.S. R&D partnership trends since the mid-19th century." *Research Policy* **41**(2): 306-318.

Pattit JM, Wilemon DL. 2005. "Creating high-performing software development teams." *R&D Management* **35**(4): 375-393.

COMMENTARIES

Pattit JM, Pattit KG. 2018. "You have our permission not to grow." *EIX*.

OTHER PROJECTS

Pattit KG, Pattit JM. “The case for a thick shareholder concept.” Under review at *Business & Society Review*.

Pattit JM, Deeds DL. “Appropriation concerns, bargaining power, and smaller firms’ ability to negotiate favorable alliance contracts.” To be submitted to *Journal of Business Research*.

REFEREED CONFERENCE PROCEEDINGS

Pattit JM, Raj SP, Wilemon DL. 2005. “Transaction costs, absorptive capacity and R&D sourcing as emerging determinants of new product development success.” *Proceedings of the 2005 PDMA International Conference Research Forum*.

CONFERENCE PRESENTATIONS

Pattit KG, Pattit JM. “The case for a thick shareholder concept.” Presented at the 2018 Academy of Management Meeting, Chicago, IL.

Pattit JM, Pattit KG. “You have our permission not to grow.” Presented at the 2018 Sustainability, Ethics, and Entrepreneurship Conference, Washington, D.C.

Pattit JM, Pattit KG. “Teaching a new mindset on growth.” Presented at the 2017 Strategic Management Society International Conference, Houston, TX.

Pattit KG, Pattit JM, Buckeye J, Skirry JD. “How much is enough? Good boundaries for growth.” Presented at the 2017 International Vincentian Business Ethics Conference, Chicago, IL.

Pattit JM, Deeds DL. “Appropriation concerns, bargaining power, and smaller firms’ ability to negotiate favorable alliance contracts.” Presented at the 2017 Academy of Management Meeting, Atlanta, GA.

Pattit JM, Deeds DL. “What happens when the little guy hits a homerun? A study of asymmetric competitive dynamics in the video game industry.” Presented at the 2016 Strategic Management Society Annual International Conference, Berlin, Germany.

Pattit JM, Deeds DL. “Technological evolution and boundary choices in the U.S. pacemaker industry.” Presented at the 2016 Industries Studies Conference, Minneapolis, MN.

Pattit JM, Alexy OT. “An investigation of the microfoundations of contract design.” Presented at the 2015 Strategic Management Society Annual International Conference, Denver, CO.

Pattit JM, Deeds DL. “What happens when the little guy hits a homerun? A study of asymmetric competitive dynamics in the video game industry.” Presented at the 2015 Industries Studies Conference, Kansas City, MO.

Alessandri TM, Pattit JM. “The impact of changes to TMT wealth on resource allocation decisions.” Presented at the 2014 Academy of Management Meeting, Philadelphia, PA.

Pattit JM, Deeds DL. “Appropriation concerns, bargaining power, and smaller firms’ ability to negotiate favorable alliance contracts.” Presented at the 2013 Strategic Management Society Annual International Conference, Atlanta, GA.

Pattit JM. “R&D alliances and the allocation of control rights.” Presented at the 2010 Academy of Management Meeting, Montréal, QC.

Pattit JM, Maritan CA. “Ownership in R&D alliances: the influence of complementary and relationship-specific resources.” Presented at the 2009 Strategic Management Society Annual International Conference, Washington, D.C.

Alessandri TM, Pattit JM. “Determinants of R&D investment: integrating behavioral theory and managerial incentives arguments.” Presented at the 2009 Academy of Management Meeting, Chicago, IL.

Pattit JM, Raj SP, Wilemon DL. “An institutional theory investigation of U.S. R&D partnership trends since the mid-19th century.” Presented at the 2009 Academy of Management Meeting, Chicago, IL.

Alessandri TM, Pattit JM. “Managerial incentives and R&D: moderating behavioral theory situational determinants.” Presented at the 2008 Strategic Management Society Annual International Conference, Cologne, Germany.

Pattit JM, Alessandri TM. “Linking behavioral theory with external reference points: competitive context and R&D investment.” Presented at the 2008 Academy of Management Meeting, Anaheim, CA.

Pattit JM, Maritan CA. “The influence of capabilities gaps, exchange hazards, and complex knowledge on R&D sourcing.” Presented at the 2007 Strategic Management Society Annual International Conference, San Diego, CA.

Pattit JM, Alessandri TM. “A holistic model of the drivers of innovation and R&D investment.” Presented at the 2007 Academy of Management Meeting, Philadelphia, PA.

Pattit JM, Raj SP, Wilemon DL. “Integrating internal and external R&D: what can we learn from the history of industrial R&D?” Presented at the 2006 Academy of Management Meeting, Atlanta, GA.

Pattit JM, Raj SP, Wilemon DL. “Transaction costs, absorptive capacity and R&D sourcing as emerging determinants of new product development success.” Presented at the 2005 PDMA International Conference Research Forum, San Diego, CA.

CONFERENCE SESSION ORGANIZER

Showcase Symposium Organizer and Moderator, “Lofty ambitions, unfulfilled promise: Business education, professionalism, and ethical leadership.” 2018 Academy of Management Annual Meeting, Chicago, IL. (Panelists: Duff McDonald, JC Spender, Rakesh Khurana, Joanne Ciulla, Ken Goodpaster)

IG Sunday Session Organizer and Leader, “Unpacking organizational roles in the contract design Process.” 2016 Strategic Management Society Annual International Conference, Berlin, Germany.

PDW Organizer and Chair, “Competitive dynamics in dynamic environments.” 2015 Academy of Management Meeting, Vancouver, BC, Canada.

PDW Co-organizer (with Valérie Duplat) and Chair, “A variety of theoretical approaches to

address contractual issues: Complementarities and overlaps.” 2012 Academy of Management Meeting, Boston, MA.

PDW Co-organizer (with Valérie Duplat) and Chair, “Contracts, relationships and performance: Challenges and opportunities in studying inter-firm contracts.” 2011 Academy of Management Meeting, San Antonio, TX.

TEACHING INTERESTS

- Competitive Strategy
- Corporate Strategy
- Innovation & Technology Strategy
- Alliances & Cooperative Strategy

TEACHING EXPERIENCE

At the University of St. Thomas

Strategic Management/Competitive Strategy: Part-Time Flex MBA Program, Health Care MBA Program

Collaborative Strategies: Part-Time Flex MBA Program

Management & Organizational Behavior: Undergraduate Program

At Syracuse University

New Product Management: Undergraduate Program

Introduction to Strategic Management: Undergraduate Program

RESEARCH GRANTS

University of St. Thomas, Faculty Development Research Grant, 2013.

University of St. Thomas, International Faculty Travel Grant, 2015.

University of St. Thomas, Summer Research Grant, 2011-2014, 2017-2018.

University of St. Thomas, Healthcare Focused Summer Research Grant, 2015 & 2016.

University of St. Thomas, Innovation Grant for Course Development, 2015 & 2016.

Syracuse University, Snyder Innovation Management Center Research Award, 2004-2008.

AWARDS & HONORS

Outstanding Reviewer, Academy of Management Meeting, BPS Division, 2009.

Beta Gamma Sigma Business and Management Honor Society, 2003.

Whitman School Meritorious Graduate Scholar, Syracuse University, 2003.

Award for Excellence in Innovation Management, Syracuse University, 2003.

Alumni Scholarship, University of Rochester, 1992-1996.

PROFESSIONAL ACTIVITIES

Reviewer, *Business & Society*.

Reviewer, *Strategic Management Journal*.

Reviewer, *Research Policy*.

Reviewer, *Journal of Management*.

Reviewer, *Journal of Business Research*.

Reviewer, *International Journal of Production Economics*.

Reviewer, *International Journal of Innovation and Technology Management*.

Reviewer, *International Journal of Technology Management*.

Reviewer, Organization Science Doctoral Dissertation Proposal Competition.

Reviewer, Academy of Management Meeting.

Reviewer, Strategic Management Society Annual International Conference.
Reviewer, Strategic Management Society Banff Special Conference, 2016.
Reviewer, PDMA International Conference Research Forum.
Advisory Board & Reviewer, World Open Innovation Conference.
Advisory Board, Sustainability, Ethics and Entrepreneurship Conference.

COLLEGE SERVICE

Opus College of Business Research Committee, 2013-2016 (Chair, 2015-2016).
Faculty Lead, Strategic Growth Graduate Certificate Program, 2016-current.
Reviewer, Fowler Business Proposal Competition.

PROFESSIONAL AFFILIATIONS

Academy of Management
Strategic Management Society
International Humanistic Management Association
Responsible Research in Business & Management Network

BUSINESS EXPERIENCE

Fair State Brewing Cooperative, Minneapolis, MN.

- Board of Directors, elected to 3-year term beginning in 2015.
- Currently Board Chair, Chair of Compensation and Governance Committees
- Previously Board Treasurer, Chair of Audit Committee.
- Member of Legal Committee.

BMC Industries, Inc., Cortland, NY.

- Microtechnology Development Group Leader and Analytical Lab Supervisor, 2000-2001.
- Research Engineer, 1997-2000.