

Kim R. Sovell
Participating Adjunct Faculty
University of St. Thomas
Marketing
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Education

M.B.A., University of Phoenix, 1989.

B.A., University of Oklahoma, 1986.
Marketing

Academic Experience

Participating Adjunct Instructor, University of St. Thomas. (May 2012 - Present).

Adjunct Instructor, University of St. Thomas. (September 2008 – May 2012).

Adjunct Instructor, Wichita State University - W. Frank Barton School of Business. (2000 - May 2007).

Professional Experience

Marketing Communications Coordinator, Community Thread. (2014 - Present).

Managing Partner, Marketing Consulting, Kim Sovell Marketing. (2005 - Present).

TEACHING

Teaching Experience

University of St. Thomas, Opus College of Business

BCOM 610, Communication Research

MKTG 300, Principles of Marketing

MKTG 320, Integrated Marketing Communications

MKTG 330, International Marketing

MKTG 340, Marketing Research

MKTG 360, Retailing

MKTG 370, Consumer Behavior

MKTG 430, Marketing Management

MKTG 710, Consumer Behavior

MKTG 780, Integrated Marketing Communication

Awards and Honors

2004: W. Frank Barton School of Business - Wichita State University
Adjunct Instructor of the Year

SERVICE

Department Service

Faculty Advisor, American Marketing Association Club (2015 – May 2017).

College Service

Faculty Advisor, OCB Marketing Club (January 2015 - Present).

University Service

Committee Member, UST Education for the Future. (September 2015 – June 2018).

Committee Member, UST Adjunct Faculty Council. (May 2015 – May 2018).

Committee Member, UST Adjunct Faculty Task Force. (2014 - 2015).

Professional Service

Board of Advisors of a Company, Medical Society of Sedgwick County Alliance (1987 - 2007).

Committee Member, American Medical Association Alliance (2003).

Professional Memberships

American Marketing Association (2000 - Present).

Public Service

Volunteer, Valley Outreach (2015 - Present).

Member, Youth Express LLC (2012 - 2015).