LAWRENCE CHUI

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Google Scholar Citation

EDUCATION

Year	Degree	Major	Institution
2010	Ph.D.	Accounting	University of North Texas
2002	M.Acc.	Accounting	Truman State University
2000	B.S.B.A.	Finance	Truman State University

ACADEMIC EXPERIENCE

2022 – Present	Professor of Accounting, University of St. Thomas
2016 – 2022	Associate Professor of Accounting, University of St. Thomas
2010 – 2016	Assistant Professor of Accounting, University of St. Thomas
2005 – 2010	Teaching Fellow, University of North Texas
2003 – 2005	Adjunct Faculty, Moberly Area Community College
2001 – 2002	Graduate Teaching and Research Assistant, Truman State University

COURSES TAUGHT

University of St. Thomas Auditing (undergraduate and MBA), Introduction to Financial Accounting (undergraduate), Principles of Accounting I, Financial Accounting (MBA), Emerging Market (MBA study abroad), Data Analytics Innovation Lab

University of North Texas Auditing Professional Responsibilities, Accounting Information Systems, Accounting Principles I

Moberly Area Community Elementary Accounting II

Truman State University Business Computer Application

PROFESSIONAL CERTIFICATION

Certified Public Accountant (Missouri), Status: Active
Certified Fraud Examiner, Status: Active

RESEARCH ACTIVITIES

Publications

1. Pike, B. J., Curtis, M. B., & Chui, L. (2026). Mitigating auditor bias through elaboration. ***Journal of Corporate Accounting & Finance*** 37(1): 171-183.

2. Chui, L., Pike, B. J., & Martin, K. (2024). External auditor's reliance decision on the internal audit function: A qualitative analysis on the coordination process. ***Journal of Risk and Financial Management*** 17(7): 265.

3. Vinson, J. M., Pike, B. J., Chui, L., & Zhou, M. (2024). The influence of audit evidence framing on auditors' judgment. ***Behavioral Research in Accounting***, 36(1): 105-120.

4. Chui, L. C., Curtis, M. B., & Pike, B. J. (2023). Improving fraud performance with a different perspective. ***Current Issues in Auditing*** 17(2): 11-17.

5. Chui, L., Curtis, M. B., & Pike, B. J. (2022). How does an audit or a forensic perspective influence auditors' fraud-risk assessment and subsequent risk response? ***Auditing: A Journal of Practice & Theory*** 41(4): 57-83.

6. Blix, L. H., Chui, L. C., Pike, B. J., & Robinson, S. N. (2021). Improving auditor performance evaluations: The impact on self-esteem, professional skepticism, and audit quality. ***Journal of Corporate Accounting & Finance*** 32(4): 84-98.

7. Curtis, M. B., Chui, L., & Pavur, R. J. (2020). Intention to champion continuous monitoring: A study of intrapreneurial innovation in organizations. ***Journal of Emerging Technologies in Accounting*** 17(2): 119-140.

8. Chui, L., Kim, O., & Pike, B. J. (2020). The effect of audit duality on audit quality. ***Journal of International Accounting Research*** 19(2): 65-89.

9. Vinson, J. M., Curtis, M. B., Conover, T. L., & Chui, L. (2020). Ethical relativism in accounting: A cross-cultural examination of the influence of culture and risk taking propensity on ethical decision-making. ***Journal of International Accounting, Auditing and Taxation*** 41: 100350.

10. Chui, L., & Matson, D. M. (2019). Embezzlement at the Grandview Community recreation association. ***Issues in Accounting Education*** 34(2): 41-59.

11. Pike, B. J., Chui, L., Martin, K. A., & Olvera, R. M. (2016). External auditors' involvement in the internal audit function's work plan and subsequent reliance before and after a negative audit discovery. ***Auditing: A Journal of Practice & Theory*** 35(4): 159-173.

12. Matson, D., & Chui, L. (2016). Green tech manufacturing company: Fraud and the independent auditor. ***Journal of Forensic and Investigative Accounting*** 8(2): 349-358.

13. Pike, B. J., Curtis, M. B., & Chui, L. (2013). How does an initial expectation bias influence auditors' application and performance of analytical procedures? ***The Accounting Review*** 88(4): 1413-1431.

14. Chui, L., & Pike, B. (2013). Auditors' responsibility for fraud detection: New wine in old bottles. ***Journal of Forensic & Investigative Accounting*** 5(1): 204-233.

15. Chui, L., Martin, K., & Pike, B. (2013). A quasi-experimental assessment of interactive student response systems on student confidence, effort, and course performance. ***Journal of Accounting Education*** 31(1): 17-30.

16. Taylor, E., Curtis, M., & Chui, L. (2012). Staff auditors' observations of questionable peer behavior: The view from the other side. ***The CPA Journal*** 82(6): 66-71.

17. Curtis, M. B., Conover, T. L., & Chui, L. C. (2012). A cross-cultural study of the influence of country of origin, justice, power distance, and gender on ethical decision making. ***Journal of International Accounting Research*** 11(1): 5-34.

18. Chui, L., & Pike, B. (2012). An evaluation of the FASB's conceptual framework from a user's perspective. ***Academy of Accounting and Financial Studies Journal*** 16(1): 77-94.

19. Chui, L., & Curtis, M. B. (2010). Intrepreneurs and Innovation. ***Strategic Finance*** 92(5): 49-53.

Selected Presentations

1. "Self-Esteem: Its Overall Effect on Professional Skepticism" (with Leslie Blix, Byron J. Pike, and Shani Robinson).
    - Presented at the 2019 (March) American Accounting Association Southwest Region Meeting in Houston, TX

2. "How Does an Audit or a Forensic Mindset Influence Auditors' Fraud Risk Assessment and Subsequent Risk Response?" (with Mary B. Curtis and Byron J. Pike).
    - Presented at the University of Nevada Las Vegas accounting research workshop (March 2018)
    - Presented at the 2018 (January) American Accounting Association Audit Midyear Meeting in Portland, OR

3. "Auditor Inquiry: The Influence of Client Message Framing on Auditors' Judgment" (with Jeremy Vinson and Byron J. Pike).
    - Presented at the 2018 (January) American Accounting Association Audit Midyear Meeting in Portland, OR

4. "Fraud, Risk and the Mindset of an auditor" (with Mary B. Curtis and Byron J. Pike).
    - Presented at the 43rd annual Douglas R. Moore Faculty Research Lecture at Minnesota State University, Mankato (April 2017)

5. "How Does an Audit or a Forensic Mindset Influence Auditors' Fraud Risk Assessment and Subsequent Risk Response?" (with Mary B. Curtis and Byron J. Pike).
    - Presented to the KPMG Global Service Centre group in Montvale, NJ (December 2016)

6. "Experiences with a Fraud Audit Service Team Volunteer Opportunity." (with Diane Matson).
    - Presented at the 2015 (October) American Accounting Association Midwest Meeting in St. Louis, MO

7. "Embezzlement at the Grandview Community Recreation Association." (with Diane Matson).
    - Presented at the 2014 (March) American Accounting Association Forensic and Investigative Accounting Research Conference in San Antonio, Texas

8. "External Auditors' Involvement in the Internal Audit Function Work Plan and Subsequent Reliance Before and After a Negative Audit Discovery." (with Byron J. Pike, Kasey Martin, and Renee Olvera).
    - Presented at the 2014 (January) American Accounting Association Audit Midyear Meeting research forum in San Antonio, TX

9. "The Effects of Fraud Specialist Mindsets on Fraud Risk Assessments and on the Development of Fraud-Related Problem Representations." (with Mary B. Curtis and Byron J. Pike).
    - Presented at Victoria University of Wellington, New Zealand (April 2013)
    - Presented at University of Melbourne, Australia (April 2013)
    - Presented at the 2012 (January) American Accounting Association Audit Midyear Meeting research roundtable in Savannah, GA
    - Presented at the 2012 (March) Forensic and Investigative Accounting Section Research Conference in Orlando, FL

10. "Anchoring Extended: Does the Knowledge of Unaudited Account Balances Adversely Affect the Performance of Substantive Analytical Procedures?" (with Byron J. Pike and Mary B. Curtis).
    - Presented at the 2011 (January) American Accounting Association Audit Midyear Meeting in Albuquerque, NM

SELECTED SERVICES

External

- Serve as the research committee member for the American Accounting Association Auditing section
- Serve as the guest editor for Journal of Risk and Financial Management's special issue on Judgment and Decision-Making in Auditing 2024 to present
- Serve as the editorial board member of Current Issues in Auditing
- Serve as the American Accounting Association Public Interest, Ethics, and Sustainability section:
    - VP communication 2022 to present
    - VP research chair from 2020 to 2022
    - Webmaster and newsletter editor from 2013 to present
    - Consortium speaker for the 2021 joint conference and doctoral/early scholar consortium of the Public Interest and Gender Issues and Worklife Balance sections
- Serve as the audit committee member for Bethlehem College and Seminary from 2012 to present
- Served as the American Accounting Association Audit section Midwest regional meeting program coordinator for academic year 2012 to 2015
- Served as the American Accounting Association Public Interest section national meeting program co-chairperson for academic year 2012
- Forensic Consultant for the St. Paul Police Department for academic year 2012

Internal

- Interim department chair July 2024 to February 2025
- Serve on the University of St. Thomas Department of Accounting scholarship committee from academic year 2012 to present
- Serve as the faculty advisor for PwC Challenge Case Competition from Fall 2016 to present
- Served as the Deloitte Audit Innovation Campus Competition faculty advisor from academic year 2013 to present
- Serve on the university benefit advisory committee from 2019 to present
- Served on the university budgetary advisory committee in Fall 2019
- Served on the university faculty development committee from Fall 2018 to Spring 2019
- Served as the course coordinator for the introduction to financial accounting course from academic year 2011 to 2019
- Served on the Opus College of Business research committee from academic year 2016 to 2017

HONORS AND AWARDS

- Recipient of OPUS College of Business Susan E. Heckler Research Excellence Award, 2024
- Distinguished Service Award, American Accounting Association Public Interest Section, 2024
- Graduate of the 2023 FBI Minneapolis Citizens Academy
- Frank Coglitore Teaching Award for the Outstanding Accounting Professor of the Year, 2023 & 2014
- Recipient of OPUS College of Business Julie Hays Teaching Award, 2021
- Deloitte Faculty Fellow, 2022-2024
- Deloitte Faculty Fellow, 2014-2016
- Nominee of the OPUS College of Business Julie Hays Teaching Award, 2013, 2014, 2019, 2020, 2021
- AAA-Deloitte-J. Michael Cook Doctoral Consortium Fellow, 2009
- University of North Texas Honors Day Faculty Recognition, 2009
- Southwest Decision Sciences Institute Annual Meeting, Honorable Mention Graduate Paper Award, 2009
- University of North Texas Outstanding Accounting Doctoral Student, 2006-2007
- AAA-SW Meeting, Best Manuscript Award (Teaching and Curriculum), 2007

RESEARCH GRANT

- University of St. Thomas Opus College of Business EmTech Fellowship grant, 2019 – $2,000.
- KPMG research grant, 2014 - $12,000.
- University of St. Thomas Opus College of Business summer research grant, 2011 – present.
- Institute of Management Accountants (IMA) Foundation for Applied Research (FAR) Grant, 2008, to support research entitled "The Benefits of an Intrepeneurial Approach to Management Accounting: Continuous Monitoring Adoption." (with Mary B. Curtis). Grant awarded: $12,750.

PROFESSIONAL EXPERIENCE

Truman State University, Kirksville, Missouri, August 2003 to July 2005
Staff Accountant

- Reconciled all bank accounts and managed all fixed assets and surplus sales
- Managed investment portfolio and prepared quarterly financial statements

Missouri Department of Transportation, Macon, Missouri, Summer 2003
Business Specialist

- Led a review team to conduct a quality assurance and internal control review

Home Care Medical Equipment, Kirksville, Missouri, Spring 2002 to June 2003
Independent Consultant

- Developed an oxygen tanks tracking database system for the client

Missouri State Auditor's Office, Jefferson City, Missouri, Summer 2001
State Auditor Intern

- Participated in the statewide single audit of the Missouri Division of Medical Services

Boone Hospital Center, Columbia, Missouri, Summer 2000
Financial Analyst Intern

- Assisted the reimbursement specialist in auditing cost reports and budget planning

Northeast Missouri Rural Health Network (a grant funded program through the Kirksville College of

Osteopathic Medicine), Kirksville, Missouri, Summer 1999
Research and Administrative Assistant

- Analyzed the Network's statistical data and provided innovative research reports