

WEN YU

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ACADEMIC EXPERIENCE

September 2013 – present	Associate Professor Department of Accounting, Opus College of Business, the University of St. Thomas, St. Paul, MN
September 2007 – August 2013	Assistant Professor Department of Accounting, Opus College of Business, the University of St. Thomas, St. Paul, MN
June 2005 – August 2006	Instructor Department of Accounting, Weatherhead School of Management, Case Western Reserve University, Cleveland, OH

EDUCATION

2002 – 2007	Ph.D. in Accounting Weatherhead School of Management, Case Western Reserve University, Cleveland, OH
2000 – 2002	Master of Accountancy Weatherhead School of Management, Case Western Reserve University, Cleveland, OH
1995 – 1999	Bachelor of Economics (in Accounting) Central University of Finance and Economics, Beijing, China

RESEARCH

Research Interests

Corporate Disclosure, Corporate Finance, Accounting Education

Journal Publications

“Stock splits, trading continuity, and the cost of equity capital” (with J.C. Lin and A. Singh), 2009, *Journal of Financial Economics* 93, 474-489.

- “The sustainability of success: Distinguishing the lucky from the good in the stacked deck of academic accounting” (with T. Fogarty), 2010, the *Accounting Educators’ Journal* 20, 63-89.
- “Dr. Sterling’s disability insurance claim: A case study” (with D. Matson), 2011, *Journal of Forensic & Investigative Accounting* 3(2), 417-439.
- “Unraveling a puzzle: The case of Value Line timeliness rank upgrades” (with N. Nayar and A. Singh), 2011, *Financial Markets and Portfolio Management* 25(4), 379-409.
- “Price delay premium and liquidity risk” (with J.C. Lin, A. Singh and P.W. Sun), 2014, *Journal of Financial Markets* 17, 150-173.
- “Information content of offer-date revelations: A fresh look at seasoned equity offerings” (with K. Chan, N. Nayar, and A. Singh), forthcoming, *Financial Management*.

Book Publications

- “Dr. Sterling’s disability insurance claim” (with D. Matson), 2013, Case Study 6; *Case Studies in Forensic Accounting and Fraud Auditing*. Eds. D. Larry Crumbley, Wilson A. LaGraize, and Christopher E. Peters. Chicago, IL: Wolters Kluwer CCH. 39-52. ISBN: 978-0-8080-3644-9.
- “*Managerial Opportunism and Earnings Surprises: An Investigation of Insider Trading and Perceived Market Valuation Divergence*”, 2015, Scholar’s Press, OmniScriptum GmbH & Co. KG. ISBN: 978-3-639-76084-2.

Citations in Books

- “Stock splits, trading continuity, and the cost of equity capital” (with J.C. Lin and A. Singh), 2011, *Issues in Finance, Business, and Economics Research*. Ed. Q. Ashton Acton. A ScholarlyEditions™ eBook. ISBN: 978-1-464-96646-0.
- “Unraveling a puzzle: The case of Value Line timeliness rank upgrades” (with N. Nayar and A. Singh), 2011, *Handbook of Equity Market Anomalies: Translating Market Inefficiencies into Effective Investment Strategies*. Ed. Leonard Zacks. John Wiley & Sons. 2011.

Conference Proceedings

- “Information content of offer-date revelations: A fresh look at seasoned equity offerings” with K. Chan, N. Nayar and A. Singh (DBS)
– 2015 World Finance Conference, Buenos Aires, Argentina, July 2015
- “Market reaction, managerial response, and the classification of SEOs” (now titled “Market reaction, revised proceeds, and the classification of seasoned equity offerings”) with K. Chan, N. Nayar, and A. Singh
– 2013 New York Accounting and Finance Forum (NYAFF), Binghamton University, New York, September 2013
– 2013 Financial Management Association (FMA) European Conference, Luxembourg City, Luxembourg, June 2013
– 2012 Financial Management Association (FMA) Annual Meeting, GA, October 2012

- 2012 KFA (Korean Finance Association) & TFA (Taiwan Finance Association) Joint Conference in Finance, Seoul, South Korea, September 2012
 - 3rd World Finance Conference, Rio, Brazil, July 2012
 - 2012 American Finance Association (AFA) Annual Meeting, IL, January 2012
- “Investor recognition, price delay, and liquidity risk” (now titled “Price delay premium and liquidity risk”) with J.C. Lin, A. Singh and S. Sun
- 2010 Financial Management Association (FMA) Annual Meeting, NY, October 2010
 - 2009 Taiwan Finance Association Annual Meeting, Taiwan, June 2009
- “Dr. Sterling's disability insurance claim: A case study” with D. Matson
- 1st Annual AAA Forensic and Investigative Accounting Section Research Conference, LA, May 2010
- “The sustainability of success: Distinguishing the lucky from the good in the stacked deck of academic accounting” with T. Fogarty
- 2009 American Accounting Association (AAA) Annual Meeting, NY, August 2009
 - 2009 Ohio Regional AAA (American Accounting Association) Meeting, OH, May 2009
- “Stock splits, trading continuity, and the cost of equity capital” with J.C. Lin and A. Singh
- 2008 NTU International Conference on Finance, Taiwan, December 2008
 - 2008 Financial Management Association (FMA) Annual Meeting, TX, October 2008
 - 2008 Asian Finance and Nippon Finance Association Joint International Conference, Japan, July 2008
 - 15th Conference on the Theories and Practices of Securities and Financial Markets, Taiwan, December 2007
- “Unraveling a puzzle: The case of Value Line timeliness rank upgrades” with N. Nayar and A. Singh
- 2008 Financial Management Association (FMA) Annual Meeting, TX, October 2008
 - 2008 Financial Management Association (FMA) European Conference, Czech Republic, June 2008
- “Earnings valuation and insider trading” with R. Bricker
- 2008 AAA Midwest Regional Meeting, MI, March 2008
 - 2007 Ohio Regional AAA (American Accounting Association) Meeting, OH, May 2007
- “Dual-class splits and stock liquidity” with J. Kim, J.C. Lin and A. Singh
- 1st Singapore International Conference on Finance, Singapore, July 2007
- “Incremental value-relevance of firm-specific earnings quality in security valuation”
- 2003 Ohio Regional AAA (American Accounting Association) Meeting, OH, May 2003

TEACHING EXPERIENCE

Courses Taught

University of St. Thomas

- Instructor, Intermediate Accounting I (average student evaluation: 4.2/5)
- Instructor, Introduction to Financial Accounting (average student evaluation: 4.3/5)
- Instructor, Introduction to Accounting (average student evaluation: 3.7/5)

Case Western Reserve University

- Instructor, Introduction to Financial Accounting (average student evaluation: 4.7/5)
- Teaching assistant for Accounting, Finance and Engineering Economics
- Teaching assistant for Management Accounting

Selected Teaching Workshop Participations

“*How We Learn: The Surprising Truth About When, Where, and Why It Happens*,” OCB Summer Book Club, University of St. Thomas, Summer 2017

“Active Learning” workshop, University of St. Thomas, January 2017

“Rethinking Assessment” workshop series (invited talk), University of St. Thomas, Fall 2012

“Essentials of Teaching for Critical Thinking,” and “Creating Critical Classrooms,” University of St. Thomas, Fall 2012

The Faculty Development Center Summer Assessment Workshop (invited talk), University of St. Thomas, July 2012

The ACTC (Associated Colleges of Twin Cities) Learning Forum, Hamline University, May 2011

“Using Technology for Connection, Engagement & Empowerment in the Classroom,” University of St. Thomas, January 2011

“Blended Course Design” workshop series, University of St. Thomas, Summer 2010

2nd AAA (American Accounting Association) Conference on “Teaching and Learning in Accounting,” New York, August 2009

“Student Response Systems (Clickers) in the Classroom,” University of St. Thomas, Spring 2009

“Knowledge Survey,” “Mind and Brain,” and “Inquiry-Guided Learning,” University of St. Thomas, Summer 2008

Teaching Workshop Series for New Faculties, University of St. Thomas, Fall 2007 and Spring 2008

SERVICE

University Service

Committee on Faculty Nominations and Elections (member), University of St. Thomas, 2011-2015

UST OCP (Open Classroom Project) instructor, University of St. Thomas, 2012-2017

Department of Accounting Undergraduate Scholarship Committee (chair), University of St. Thomas, 2009-Present

Department Tenure and Promotion Committee (member), University of St. Thomas, 2014-Present

Faculty Marshal, 2011 UST Undergraduate Graduation Ceremony, May 2011

Undergraduate Business Programs Freshman Orientation, July 2010, 2015, 2017
Department of Accounting Search Committee (member), University of St. Thomas, 2009-Present
Department of Accounting Undergraduate Scholarship Committee (member), University of St. Thomas, 2008-2009

Professional Service

Ad hoc Reviewer, *Quarterly Journal of Finance and Accounting*
Ad hoc Reviewer, AAA Midwest Regional Meeting, St. Louis, MO 2009
Ad hoc Reviewer, Ohio Regional AAA Meeting, Akron, OH, 2004

HONORS AND AWARDS

Nominated for Opus College of Business Julie Hays Teaching Award, May 2017
“Market reaction, revised proceeds, and the classification of seasoned equity offerings” received the TFA Outstanding Paper Award at the 2012 KFA & TFA Joint Conference in Finance, Seoul, South Korea, September 2012.
“Market reaction, revised proceeds, and the classification of seasoned equity offerings” was ranked on the SSRN’s Top Ten download list as of March 22, 2011.
“Investor recognition, price delay, and liquidity risk” was featured as the keynote speech at the 2009 Taiwan Finance Association Annual Meeting, Taiwan, June 2009.
“Stock splits, trading continuity, and the cost of equity capital” received the Outstanding Research Paper Award at the 2008 NTU International Conference on Finance, Taiwan, 2008.
UST Faculty Professional Achievement Recognition, 2008-2015
UST Faculty Teaching Recognition, University of St. Thomas, 2013-2015
UST Faculty Service Recognition, University of St. Thomas, 2011-2013
Research Assistantship, Case Western Reserve University, Cleveland, OH, 2002-2006
AAA (American Accounting Association) Deloitte J. Michael Cook Doctoral Consortium Fellow, Lake Tahoe, CA, 2005
Recognition of High Scholastic Achievement, Beta Gamma Sigma, 2003
Director’s Award for Academic Excellence, Case Western Reserve University, Cleveland, OH, 2002

PROFESSIONAL AFFILIATION

Member of the American Finance Association (AFA), 2011-present
Member of the American Accounting Association (AAA), 2003-present
Member of Financial Accounting and Reporting Section (FARS), AAA, 2003-present
Member of International Accounting Section, AAA, 2007-present
Member of Teaching and Curriculum Section, AAA, 2007-present
Honorary Member of Beta Gamma Sigma, 2002-present