



Round 1 (Problem + Solution Summary): Submission Checklist

Some helpful questions to consider as you finalize your submission for Round 1 -

1) The Problem Landscape

Introduce the problem you've chosen to address and why it matters

- Which SDGs does your problem fall under?
- What is the problem you are seeking to address? What is your specific focus area within this problem space? For instance, if you are addressing SDG 4-Quality Education, you could focus on access to quality preschool in high poverty communities in Minneapolis or connecting girls to STEM education. Consider your problem from a global perspective but focus your attention on the local impact. We encourage you to consider problems in your local community or other communities with which you have a direct connection. Be sure to describe what you have learned about the problem and its key underlying causes.
- Who are the key stakeholders impacted by your problem, how specifically do they experience the challenges of the problem and what is the impact (economic, mental, social?) Consider both the direct & indirect impact your problem has on their lives. Again - don't forget about the local impact.

2) The Solution Landscape

Explore the current solutions available in your problem area

- What major initiatives or organizations already exist that are delivering solutions to your problem (commercial ventures/nonprofits/government agencies)? Get specific – the goal is to have a thorough understanding of the current players.
- What is missing from the solutions landscape that has created a gap towards solving the problem? How do these solutions work? What are their strengths and weaknesses? Again, focusing on the local gap is important - because it is the one you have the best chance of impacting first.



3) Solution Introduction

Preview your innovation and who you plan to target with a solution

- How has your research shaped your thinking towards a possible solution?
- What is your unique solution? How will it work? How will it be delivered to your target market? How does it solve their problem? How is it better and more effective than anything else out in the market? It is OK if you haven't arrived with all the answers yet. Let us know where you are headed.
- Who do you hope to reach with your solution and why are current solutions not meeting their needs? What needs does your target population have and what are potential gaps in the solutions landscape that you might address?

4) Primary/Secondary Research

Demonstrate solid research and cite sources

- What sources have you drawn from?
- Have you properly cited referenced works in your paper?